

# Thomas Lalbat

## *Product Designer*


Driving licence (B)
+33 6 44 73 01 55
lalbat.thomas@hotmail.com
linkedin.com/in/thomaslalbat
thomaslalbat.com


### PROFILE

I design complex B2B products, from scoping with business teams to production release. As the sole designer on my projects since 2025, I own the research, the information architecture, the design system and the development follow-up, with AI built into every step of my process.

### EXPERIENCE

#### UX/UI Lead

2025 – present

*Matrice, Technology and social innovation centre*

**MyPlace**
Afdas, LMS and multi-role platform

Training platform for 40,000 companies and 600,000 users, replacing five scattered tools. Interviews with all five user roles, mapping of their dependencies, 52 screens and a design system shared across front end, LMS and back office.

**Osim**
Apec, Generative AI product

Tool that builds a recruitment work simulation in about 10 minutes instead of several weeks. A guided assistant where AI suggests and the recruiter validates. Live on apec.fr since November 2025.

**Matrice Brand**
Internal, Brand platform

Brand guidelines turned into a web platform with the art director: design system, 67 design tokens exported to CSS and 74 ready-to-use files, used without going through a designer.

#### UX/UI Designer

2021 – 2024

*Enedis, Electricity distribution*

**Carbon Calculator**
Internal business tool

Redesign of an Excel file only experts could use into a PowerApps application with four user roles. A worksite is entered once, then compared against low-carbon scenarios. 55 screens designed.

**Internal tools**
HR and innovation

Design of business tools, an HR mobility platform and a space for the innovation community, in a large-corporate environment.

### EDUCATION

**Master's in Art Direction** IIM Digital School — 2022 – 2024

**Bachelor's in Creative Design** Ynov Paris — 2021 – 2022

**University Diploma in Computer Science** IUT de Paris — 2019 – 2021

### EXPERTISE

Product research and scoping
Information architecture
Multi-role user flows
Wireframing and prototyping
Design systems and tokens
User testing
Workshops and discovery
UX writing
Accessibility and responsive

### METHODS

Design Thinking and Lean UX
Agile and Scrum
Data-driven approach
Co-design with business teams

### TOOLS

AI workflow
Claude Code, Claude Design, ChatGPT, Figma Make, Cursor, Google Stitch

Design, product and data
Figma, FigJam, Miro, Notion, Jira, Adobe Suite, Google Analytics, HTML/CSS

### AWARDS

**Public Choice Grand Prize**
Mlle Pitch Awards 2024

**Google Analytics Certification**
Google, 2025

**Professional English**
TOEIC 900/990